Social engineering

What:
An attack that takes advantage of *human vulnerability* – often playing on the victim's emotions

Why:
Tricking targets into handing over account credentials, personal information, company data or even direct payments

Attacks often try to appeal to:
- Fear
- Curiosity
- Greed
- Sympathy

Best practices for prevention:

Slow down
Assess the content carefully before reacting

Ask questions first
Analyse the details of the message before anything else

Always navigate manually
Avoid links and visit websites independently if needed

Beware of hackers
Reach out to the sender to verify their identity/message

Is it too good to be true?
If something sounds too good to be true, it probably is

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