



MICHELIN

TESLA OEM ACTIVATION INSTRUCTIONS

First time activation.



 **MICHELIN
CONNECTED FLEET**

UNLOCK YOUR FLEET'S FULL POTENTIAL

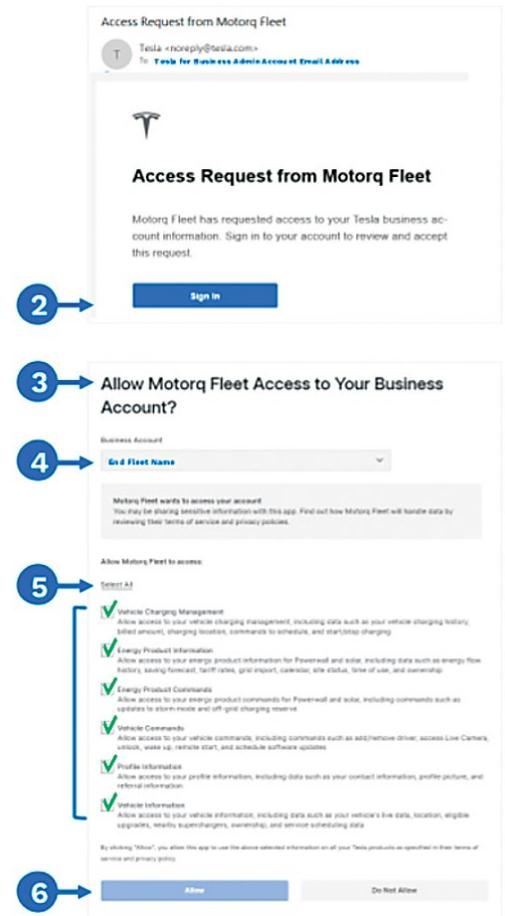
TESLA OEM ACTIVATION INSTRUCTIONS



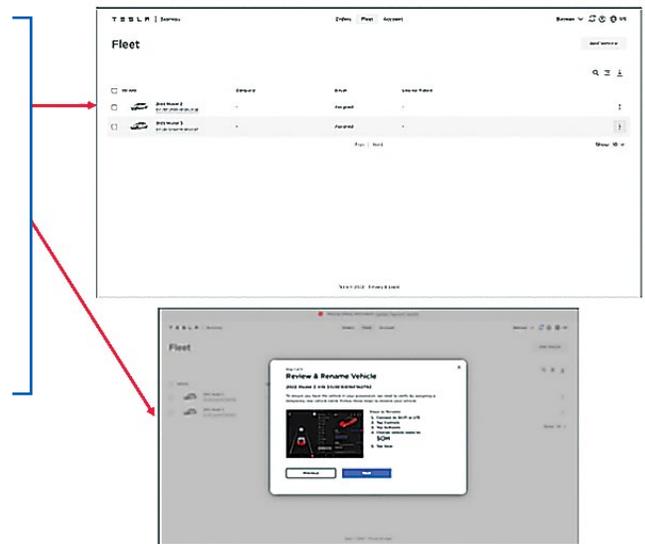
To access data from Tesla vehicles, the Tesla For Business admin account must grant consent to our partner “Motorq” by approving an Access Request.

Once accepted, the consent applies to all vehicles in the consented fleet.

1. Share your *Tesla for Business* admin account email address with Account Rep.
2. Upon receiving the Access Request email, click the **Sign In** button.
 - a. Subject: Access Request from Motorq Fleet
 - b. Sender: noreply@tesla.com
 - c. Note: Check the Spam or Junk folder
3. After a successful login, the access consent page will appear.
4. If the *Tesla for Business* account manages multiple end-fleet business accounts, select the specific account name to consent.
5. Click **Select All** to check all boxes (all selections are required).
6. Click **Allow** to complete the consent request.
7. Log into your *Tesla for Business* account.



8. Click on **Fleet** in the navigation bar header and then click on the **Add Vehicle** button.
9. Follow the prompts to add vehicles by:
 - a. Entering vehicle VIN
 - b. Completing in-vehicle physical verification
 - c. Registering address
 - d. Uploading proof of ownership documentation



NOTE: Only Tesla for Business admins can add vehicles within their account. To add vehicles, the end fleet customer will need to be in proximity of vehicles to complete in-vehicle physical verification.

TESLA FOR BUSINESS ACCOUNT – FREQUENTLY ASKED QUESTIONS



1. What is a Tesla for Business account?

A Tesla for Business account allows you to acquire and manage a fleet of Tesla vehicles. The account streamlines the ordering process and simplifies the consent mechanism for streaming telematics data.

2. What if I don't have a *Tesla for Business* account?

First, check internally with your organization to see if a [Tesla for Business account](#) already exists.

- If no account exists, you will need to [register for an account](#).
- There are **no additional costs** for signing up for a *Tesla for Business* account.

3. Why do I need a *Tesla for Business* account?

A key feature of the *Tesla for Business* account is that **admins control the consent** and use of telematics data for commercial purposes.

- Once you have signed up for service with **MICHELIN Connected Fleet**, we will need to obtain your Tesla for Business account admin's email address for our partner, Motorq, to trigger a consent request for telematics data.

4. Are there additional steps I need to take after setting up a *Tesla for Business* account and accepting the consent request?

Yes. After setting up your *Tesla for Business* account, log in using admin credentials to make sure all vehicles that require telematics data appear on the "**Fleet**" page.

- If any vehicles are missing, the admin must select "**Add Vehicles.**"
- Physical access to each vehicle is required for in-vehicle verification.
- Once submitted, vehicle approval will take **24 hours**.

QUESTIONS?

If you have any questions or would like more information, please contact us at:

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